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## Summer Enrichment Program Fact Sheet

The Summer Enrichment Program is simply known as the **School Drive**. The School Drive is one of the most important fundraising campaigns for **Jefferson Dollars for Scholars**. Starting back in 1993, the School Drive began with the founding belief that if everyone contributes \$1.00, the children in our community can have educational opportunities that will help them grow. The students and faculty of Jefferson Parish public schools have been supporting that belief ever since.

The **School Drive** has been held at various times throughout the year and has sometimes all year long but is now held for one-week long in November. Any Jefferson Parish public school can participate by selecting a School Drive Coordinator and raising funds through a variety of in-school activities. These activities have ranged from car washes to dress-down days to **Valentine** and **Mardi Gras festivities**. Coordinators can collect those funds using our School Drive envelopes, a simple yet effective tool that reaches the entire Jefferson Parish school population!

Hosting fun and exciting school activities and other incentives is how our schools consistently raise about \$40,000 each year. In return, **participating elementary and middle schools receive one summer enrichment camp scholarship and, the more they raise, can receive up to four awards**. Annually, we award **over 200** summer enrichment camp and college scholarships. **High schools receive college scholarships and various college-preparatory programs**.

We count on family contributions as well. If each family donates \$1.00 or more per person, then more children in Jefferson Parish **can and will** achieve their dreams!

**Why should you participate in the School Drive?** Impact is **immediate**. Every school receives at least one scholarship from the campaign. Students and family learn the value of community giving to benefit local students. The community at-large benefits since **Jefferson Dollars for Scholars** supports over 150 local summer camps, contributes to college expenses, and provides post-secondary educational guidance.

Visit our website at [www.Jefferson.DollarsforScholars.org](http://www.Jefferson.DollarsforScholars.org) for more information and to donate. You can also “like” us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).