



## 2022 Virtual Annual Conference Agenda

### **SESSION 1: Tuesday, November 1 @ 12pm – 1pm CT**

#### **Conference Kickoff**

*Presented by Rachel LaForce and Becca Larsen, NDDFS. Featuring Phuong Tran Nguyen, scholarship recipient and NDDFS Board Member.*

**Registration:** <https://attendee.gotowebinar.com/register/251257525040081676>

- Welcome
- Conference Overview
- Community Educational Opportunity Review
- Hear Phuong Tran’s remarkable scholarship story and learn about the impact a scholarship can have on the life of a student

### **SESSION 2: Friday, November 4 @ 10am - 11am CT**

#### **Community Impact**

*Presented by Pat Bertagnolli, Job Service North Dakota.*

**Registration:** <https://attendee.gotowebinar.com/register/5031326052680018704>

- Learn about the impact a community can have on a student’s life through mentoring and helping build connections in the workforce

### **SESSION 3: Tuesday, November 8 @ 2pm - 3pm CT**

#### **Working with First Generation College Students**

*Presented by Sally Shutz, NDSU TRIO*

**Registration:** <https://attendee.gotowebinar.com/register/8262022168086010123>

- Learn about the unique challenges that first-generation college students face, how their approach to scholarships may be different as a result, and how we can best serve this population of student

### **SESSION 4: Tuesday, November 15 @ 12pm - 1pm CT**

#### **Social Media 101**

*Presented by Rachel LaForce and Darren Hertz, NDDFS and Bank of North Dakota.*

**Registration:** <https://attendee.gotowebinar.com/register/7098934578968765966>

- Join us to learn how to create a more compelling social media presence for your chapter
- How to create an effective social media post
- How to figure out what your audience wants to know and when they want to know it
- How to measure the success of a social media post

### **SESSION 5: Thursday, November 17 @ 10am - 11am CT**

#### **State of the Chapters**

*Presented by Rachel LaForce and Becca Larsen, NDDFS.*

**Registration:** <https://attendee.gotowebinar.com/register/8447767065412763664>

- Join us to learn about and celebrate the new activities, accomplishments, and success stories of Dollars for Scholars chapters around the state

*Chapters need to attend 4 of 5 sessions to utilize the annual conference as one of their completed community educational opportunities. All sessions will be recorded. If you cannot attend a session in person, you will be able to watch it later. A link to all sessions will be posted in the Volunteer section on the North Dakota Dollars for Scholars website ([northdakota.dollarsforscholars.org](http://northdakota.dollarsforscholars.org)).*