School & Family Drive Fact Sheet

What is the School & Family Drive? School & Family Drive is one of the most important fundraising campaigns for Jefferson Dollars for Scholars. For the past 22 years, the students and faculty of Jefferson Parish public schools have supported the founding belief of our organization: if everyone contributes $1, then the children in our community can attend college.

We also request family contributions. If each family donates $1 or more per person, then more children in Jefferson Parish can and will attend college!

Through fundraisers and other incentives, our schools consistently raise about $50,000. In return, each elementary school receives at least 1 summer enrichment camp scholarship and each middle school will receive at least 2 summer enrichment scholarships. High schools receive college scholarships and various college-preparatory programs to maximize scholarship potential. Annually, we award over 300 summer enrichment camp and college scholarships.

When is the School & Family Drive? The School & Family Drive is held every year during the month of February. Some schools spend the entire year fundraising for us!

Where does the School & Family Drive take place? In every Jefferson Parish public school, students and staff members receive envelopes to collect money for Jefferson Dollars for Scholars. This simple yet effective piece reaches the entire school population!

In addition, schools raise additional funds through a variety of in-school activities. These have ranged from car washes to dress-down days to Mardi Gras festivities.

Why should we participate in the School & Family Drive? Impact is immediate. Every school receives at least one scholarship from the campaign. Students and family learn the value of community giving to benefit local students. The community-at-large benefits since Jefferson Dollars for Scholars supports over 150 local summer camps, contributes to college expenses, and provides post-secondary educational guidance.