

William J. Fenton Memorial Endowment



William Fenton was a long-time businessman in Westfield. After attending St. Anselm's, Villanova, and the Chevrolet School for Dealer's Sons, he established and operated The Fenton Transport Co., an auto transport company out of Terrytown, New York, for five years. He then took over as general manager of Fenton Chevrolet-Olds in Westfield.

During World War II, William Fenton volunteered for active duty with the War Department. He served with the U.S. Army Transportation Corps throughout the war. Upon returning, William became president of Fenton Chevrolet-Olds here. Soon thereafter, he acquired the Jeep franchise and established Westfield Jeep.

William Fenton was most associated with the automobile industry in his operation of car dealerships, but he was also instrumental in developing WIM, Inc., a real estate holding company. It was with this company that he built office and automotive structures throughout western Massachusetts. William was also president of Fenton Leasing, Inc. in Westfield.

He was an active member of our community and belonged to United Commercial Travelers, the Fraternal Order of Elks, and Knights of Columbus 3rd Degree Council 100, 4th Degree Arch Bishop Williams General Assembly.

William Fenton was 78 years old when he died in 1991. In 1996, his son, Bill Fenton, established this scholarship in loving memory of his father.

Submitted: October 1, 2005