Chapter News

These two chapter stories say it all!!

ll chapters have a goal to do well enough in their A work to attract the trust of a major donor. These two chapters never thought that would happen – but

Traill County Memorial Fund

This trust was established by Roy and Yvonne McNeil. Yvonne McNeil was a native of Traill County and owned farmland near Cummings, ND. The McNeils resided in Seattle, Washington. The couple was childless and following the death of Yvonne, Roy decided to leave the bulk of his estate in the form of a trust fund to provide scholarships based upon academic ability.

The assets of the trust consist of farmland, cash in the form of CDs, and commercial real estate in Washington state. The trust is perpetual in nature and income varies from year to year based on investment interest rates. Income from the trust is awarded to Dollars for Scholars programs in Traill County. Thus far the trust awards have been split with the Hillsboro and May-Port CG Dollars for Scholars programs. May-Port CG Dollars for Scholars awarded eleven \$1,000 scholarships in

2008 and seventeen \$1,000 scholarships in 2009.

In Hillsboro, \$18,000 was awarded through the McNeil Scholarship Trust. Hillsboro has many scholarships that are specific in nature, so they have decided to award each honor student with a scholarship from this trust after all other scholarships has been awarded. In 2009, 16 honor students were awarded an additional \$1,125 each on top of any other award they received.

Central Valley DFS, which just formed in 2009, will also receive funds from this memorial to disperse in May 2010 to students in the Cummings, Buxton and Reynolds area.

Northern Cass Memorial Scholarship

a \$22,548 donation from the Joy Thompson family to start a memorial scholarship. Joy Thompson began her teaching career at Argusville High School in 1972 and continued teaching with the consolidation into Cass Valley North and later Northern Cass School District. She was a home economics teacher and after receiving her Master's Degree at NDSU she served as the school counselor. This memorial will provide \$1,125 to a

Not Updated on NDDFS.org? You're Missing Out!

NDDFS is proud of its new Web site, and all that it offers to visitors and you as a chapter. If your chapter isn't active and updated through this site – you're really missing out! Check out these statistics from May 1 to November 22, 2009.

Visitors:

1.780 visits 5,861 page views

1 minute, 57 seconds average time on site

72.25% new visitors

8.64 average visits per day

1,302 absolute unique visitors

Top visited pages:

- 1. Scholarship page with 26.63%
- 2. Home page with 16.93%
- 3. State map page with 7.39% (which links to your chapter!)

How they get to the site:

40.34% comes from search engines

30% comes from direct links

29.66% comes from referring sites

The Northern Cass Dollars for Scholars chapter received Northern Cass student each year for many years.

A few of the top referring sites include bismarckstate.edu (Bismarck State College), Wahpeton.k12.nd.us (Wahpeton

Public School District), mystudentloanonline.nd.gov (Student Loans of North Dakota and Bank of North Dakota), and beulah.k12.nd.us (Beulah Public School District).

One of the most exciting features for this site include your chapter's own Web page right on the site. Enhancements to the Web pages are in order for 2010, so get your page updated and make this a convenient page for students and donors!

To see the new site visit www.nddfs.org. To check out your site specific page, you will want look under the "Chapters" section, click on the region of the map in which your chapter resides, and then click on your chapter.

It is vital to both the State office, as well as your chapter, to keep your page updated (complete with a link to your chapter's own Web site if available) so that users have the best possible experience and can get to you easily! Please populate your page with your chapter's information now. E-mail Lori Sayler for easy instructions to update your page and your chapter's specific password in order to start the process.

We thank you for help in making this the one-stop shop for everyone interested in Dollars for Scholars!

Scholarship America News

Scholarship America Founder Awarded in Honor of Martin Luther King, Jr.

Tanuary will soon be here and we once again will J honor Dr. Martin Luther King, Jr. As we reflect on his dream for America, it's also good to see how Scholarship America/Dollars for Scholars work reflects that dream.

In early February of this year, Dr. Irving Fradkin, along with the second honoree, Carol Spencer, Director of the UMass Dartmouth College Now program, was presented with the Drum Major Award from the University of Massachusetts Dartmouth in honor of Dr. Martin Luther King, Jr.

The Drum Major Awards recognize two individuals or organizations annually that have made significant contributions toward realizing Dr. King's dream of equality, social justice, and peace and have answered Dr. King's 1968 call for citizens to be "drum majors for justice." In one of his more famous sermons, Dr. King said, "...say that I was a drum major for justice...for peace...for righteousness."

Awardees designated a charitable organization of their choice, to which a check of \$1,000 was given in their name.



"I am deeply honored to accept this award in honor of Dr. King," said Dr. Fradkin. "I began this organization (Dollars for Scholars) with the belief that we are all God's children; that regardless of race, religion or color, every child has the right to a college education."

Dollars for Scholars National Recognition Awards

C cholarship America and Dollars for Scholars know that passion, dedication and hard work are necessary to create student success, and volunteers deserve to be recognized for their efforts.

Therefore, Scholarship America established a new National Awards Program to honor volunteer commitment to Dollars for Scholars. They will name eight regional winners in each of three categories: Chapter of the Year, New Chapter of the Year and Volunteer of the Year.

North Dakota DFS chapters definitely excel in fundraising, leadership and helping students. Our own Jeff Stein, Chapter Hero for North Dakota, will be nominated to the National Office for the honor of Volunteer of the Year.

Does your chapter exemplify excellence in fundraising, board leadership and public relations? Would you like to honor your chapter's passionate and hardworking volunteers? Then nominate your chapter and volunteers for the Dollars for Scholars National Awards Program!

Each of these regional winners will then be entered to win the national award in their category, which comes with a \$1,000 scholarship for the chapter.

Nominations are due March 19, 2010, so don't wait. Apply today at scholarshipamerica.org/awards.

Find College Information Service on Facebook

ollege Information Service (CIS), a free college planning and financial aid service through Student Loans of North Dakota, now has a presence on Facebook. After launching the page in October, the page now has approximately 350 fans who receive regular communication from CIS on topics ranging from scholarships, college planning, financial aid, money-smart tips and more. Discussion and questions can be posted there as well for the staff of CIS to address, or for users to share with each other.

It is another useful tool students, parents, teachers, counselors and others can use from CIS. Find CIS on Facebook at www.facebook.com/collegeinformationservice.



College Goal Sunday - February 21, 2010

Many students are unaware of the types of college funding available and how to apply. For those whose families have not had prior college experience, the process can seem overwhelming. College Goal Sunday is designed to get students on the right track toward getting aid to pay for college.

The third annual North Dakota College Goal Sunday will take place February 21, 2010. This is a free event where financial aid experts from colleges, universities, and other organizations will be on hand at 11 locations across the state to help students complete and submit the FAFSA (Free Application for Federal Student Aid), which is the first step to receiving financial aid.

The North Dakota Association of Student Financial Aid Administrators (NDASFAA) received a grant from Lumina Foundation to carry out a College Goal Sunday program in our state.

Locations include: Belcourt, Bismarck, Dickinson, Fargo, Fort Totten, Fort Yates, Grafton, Grand Forks, Minot, New Town and Williston. For specific time and site information visit www.collegegoalnd.org, call 866-454-3308 or e-mail collegegoal@nd.gov.

North Dakota's One-Stop Shop for Financial Literacy

Many of you have been introduced to the North Dakota Jump\$tart Coalition through Dollars for Scholars. The members of North Dakota Jump\$tart strongly believe that having financial skills is vital for a successful and prosperous life.

Established in 2006, North Dakota Jump\$tart is a nonprofit organization that actively works to improve the financial literacy of all North Dakotans. Whether you're looking for ways to develop money smarts at home, in the classroom, an organization or business, the North Dakota Jump\$tart Coalition has the tools and connections you need to make it happen.

Now it's easier than ever with the launch of their new Web site. Check out www.ndjumpstart.org and search their clearinghouses for materials, speakers and helpful tools. The membership is just now beginning to add to the databases, so check back often as the resources available to you will grow by leaps and bounds in the coming months.





Jeff Stein Selected for Chapter Hero Award

ach local chapter was invited to nominate one Chapter Hero candidate before the Chapter Appreciation luncheon held in early October. Fourteen nominations were submitted for this firsttime award.

Jeff Stein (Hankinson-Mantador DFS) was selected from the pool of deserving candidates. Jeff helped organize, and became president, of his hometown chapter in 1991 and has been involved ever since.

During his tenure Jeff began the Invest in Our Youth Club, a local endowment fund that has grown from \$30,000 to \$150,000. Jeff also helped start the Dale "Spanky" Buckhouse Memorial golf tournament which provides a scholarship each year in memory of Spanky Buckhouse. Since the chapter's inception Hankinson-Mantador DFS has awarded \$63,650 to 196 graduating seniors. A \$500 scholarship in Jeff's name will be given to the Hankinson-Mantador DFS chapter to award to one of its local students.

Other nominees included: Debbie Patterson, Bowman County DFS; Virginia Hill Fairbrother, Towner, Granville, Upham DFS; Sheree and Jerry Killoren, Maple Valley DFS; Chuck Stroup, Hazen



DFS; Carlton Leversen, Grant County DFS; Casper Berger, Belfield DFS; Michael Schaefer, Lisbon DFS; Steve Joval, Minot DFS; Marlene Mack, Drake DFS; Sherill Fosland, Divide County DFS; Karen Workman, Bismarck DFS; and Erma Klein, Hebron DFS.

All nominees are heroes in their own right. Each nominee does extraordinary work for his or her chapter, displays dedication to the community's students, and has the passion to instill the value of an education to those students.

Congratulations to Jeff Stein and all Chapter Hero nominees!

A Letter from Lori, NDDFS State Director

Tello Dollars for Scholars members, supporters and friends!

How quickly 2009 flew by! Taking a look back, the NDDFS Board of Directors and I are excited to report the accomplishments for the year. Our partnership with Bank of North Dakota (BND) allows the NDDFS State chapter to offer more scholarships to our North Dakota students. An additional \$60,000 was awarded to students for community service awards, vocational/technical/trade school scholarships, and returning students/grad students scholarships. In addition to these direct scholarships to students, local chapters were awarded scholarships for their local students by attending workshop training and attending the Chapter Appreciation Luncheon. All 48 chapters attending the luncheon received a \$500 award from BND and NDDFS.

This year's Appreciation Luncheon was a great time for the attendees. The theme "Educate, Honor, and Inspire" was motivational for each of us. A very proud moment for me personally was honoring



Lori Sayler

the Chapter Hero nominees and awarding the Chapter Hero award to Jeff Stein of Hankinson-Mantador DFS. All chapter volunteers can be very proud of the work and dedication they give to raising scholarship funds and for showing support to students pursuing postsecondary education.

Central Valley became our newest member of North Dakota Dollars for Scholars this year and we welcome them to our family! Have a wonderful holiday season. I look forward to working with each of you in the New Year.

CHANGE SERVICE REQUESTED

Bismarck, ND 58506-5509

Dollars for

North Dakota 🗻

PO Box 5509

Questions or Comments? lori.sayler@nddfs.org 1-888-592-8540

Second DFS Appreciation Luncheon Well Attended

n October 3, Dollars for Scholars chapters in the state were honored for their tireless work and dedication to North Dakota students, thanks to the partnership between Bank of North Dakota (BND) and North Dakota Dollars for Scholars (NDDFS).

Forty-eight of the 83 chapters were represented with 120 people in attendance. Each chapter represented received a \$500 scholarship from BND and NDDFS for a student in their community

Attendees learned about college savings, financial literacy, family financial planning and financial aid. The expert panel members included: Lance Hill, College SAVE representative; Dorothy Lick, ND Jump\$tart Coalition president and SVP of Education at North Dakota Bankers Association; Dr. Debb Pankow, family economic specialist at NDSU Extension Service; and Kathy Lowe, financial aid representative for Dickinson State University.

Two student scholarship recipients inspired attendees with a reminder of why Dollars for Scholars is so important. Tyler Mack from Drake and Melissa Rosenau from Carrington shared their educational dreams. The keynote speaker, Dr. Larry Skogen, Bismarck State College president, was both humorous and factual when it came to college education.

www.nddfs.org

Scheels, a longtime supporter of Dollars for Scholars in North Dakota, was given the first Community Hero award from North Dakota Dollars for Scholars State Chapter.

Fourteen nominations were submitted for the first Chapter Hero award. See page five for more details on the nominees and the recipient.

The 2nd Annual Parade of Dollars in honor of Dr. Irving Fradkin, founder of Dollars for Scholars, raised \$780. These dollars will be given to a student who excels in community service in Dr. Fradkin's name.

What's Inside:

Chapter News/Reminders.. 2 Web Site Update......2 Scholarship America......... 3 CCEC Awards Scholarships 4 College Goal Sunday 4 Chapter Hero Award 5 Letter from the Director 6



Cass County Electric Cooperative Announce Scholarship Recipients

ass County Electric Cooperative selected the following scholarship recipients from their area DFS chapters: Katherine Jensen, Central Cass: Cassandra Hanson. Enderlin: Lucas Croaker. Kindred; Eric Velure, Litchville-Marion; Lisbon, Cody Duffy, Maple Valley; Janae Kramlich, Barnes County North; Kelly Mayer, Northern Cass; Brooke Kranzler, Page; Shelby Kinneberg, Richland County; Nels Lund, West Fargo; Adam Brandvold, Valley City. Each student received a \$500 scholarship from Cass County Electric Cooperative.



PERMIT NO. 419 BISWARCK, ND **DAID** U.S. POSTAGE ORGANIZATION NONPROFIT

Winter 2009

Dollars for SCHOLARS

North Dakota

Governing
Board Members:

Boyd Anderson

James Barnhardt

Judy Beaudry

Dennis Bense

Bernie Dardis

Deb Gebeke

Bob Neas

Susan Heitkamp

Lianne Rockstad

LaDawn Torgerson

Bismarck, ND 58506

lori.sayler@nddfs.org

State Director:

Lori Sayler

PO Box 5509

701-328-5702

1-888-592-8540

Chuck Stroup