

Chapter News

Mandan Chapter Receives Large Endowment

The Mandan Dollars for Scholars Chapter recently received a \$100,000 endowment from Bill and Joan Kelsch of Mandan in memory of their daughter, Mary Elizabeth Kelsch. Beginning this year, this endowed gift will fund a \$5,000 annual scholarship for a Mandan High School senior girl attending her freshman year at the University of North Dakota.

Mary, who died March 13, 2010 of ovarian cancer, attended Christ the King grade school, graduated with honors from Mandan High School in 1979 and magna cum laude from UND in 1984. She went on to enjoy a successful career in finance in Memphis, TN; Minneapolis, MN; Washington, DC; and finally New York City, where she rose to the level of Senior Director of Operational Risk at Fitch Ratings. Fitch

Ratings is an international ratings company and one of the top three securities and business ratings firms in the United States, with headquarters in downtown Manhattan and offices in both Europe and Asia. Mary's family believes that her memory will be served by helping young Mandan women pursue academic achievement and rewarding careers.

"The Kelsch family believes that helping others pursue their educational goals will continue to serve Mary Elizabeth's memory for many years to come," said Jan Pratt, Mandan chapter president. "This is a tremendous opportunity for a female senior from Mandan High School and we're proud to be a part of this legacy."

Dollars for Scholars Founder Celebrates 90th Birthday

When children visited Dr. Irving Fradkin, a Fall River, Massachusetts optometrist, he didn't just check their eyes. He also would ask about their college plans. Often the children told Dr. Fradkin they could not afford to go to college. These conversations made an impact and in 1958 he created a program called Dollars for Scholars.

The first year of the program raised \$4,500 for 24 scholarships. Over the years, Dr. Fradkin's community effort has grown into the national organization, Scholarship America, which serves approximately 3,500 communities through nearly 1,100 Dollars for Scholars chapters. These chapters have awarded \$2.5 billion in scholarships to more than 1.7 million students.

On Monday, March 28, Dr. Fradkin turned 90 years old. With the energy and passion of someone a fraction of his age, Fradkin still plots ways to use scholarships as an incentive to spur kids to attend college. To pay tribute to the founder on his birthday, Dollars for Scholars volunteers sent cards and wishes which Fradkin was honored to receive.

"I was humbled, thrilled and overwhelmed by the hundreds of birthday cards I received from all over



Dr. Fradkin in Bismarck for the first NDDFS Appreciation Luncheon in 2008

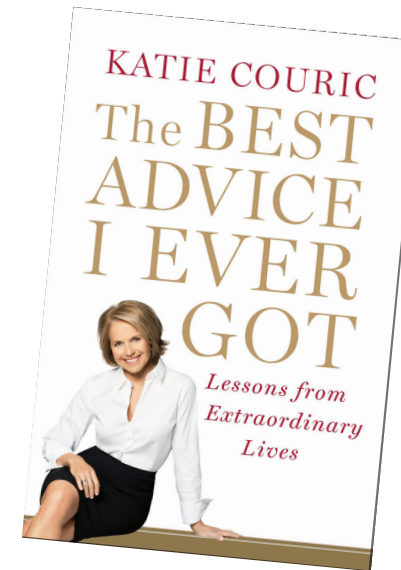
America!" explained Dr. Fradkin. "Thank you my valued and devoted friends of Dollars for Scholars. I humbly tell you how touched I am by your heartfelt good wishes and treasured compliments. I commend all of you for your devotion and dedication to help your students with the dream of building a better community, state, and country through education."

News from Scholarship America

Katie Couric Partners with Scholarship America

Scholarship America is excited to announce that Katie Couric is partnering with Scholarship America in conjunction with the release of her first book. *The Best Advice I Ever Got* (Random House) features essays, commentary and even poems highlighting great advice, contributed by everyone from Sheryl Crow to Drew Brees and from the CEO of Google to Queen Noor of Jordan. It was released April 12.

It's a great read and an even better graduation gift — especially because, in addition to telling a bit of the Dollars for Scholars story in her foreword, Katie has agreed to donate all of her profits from sales of the book to Scholarship America! The donation will provide the initial funding for a new national scholarship fund that includes a chapter matching component. And through this partnership with Couric, more people across the nation will become aware of the importance of private scholarships, spurring additional donations and public interest in our mission.



Free Training Sessions

The Dollars for Scholars national office has developed training activities designed specifically to assist chapters in the valuable work you do. These one-hour, online, instructor-led discussions focus on the information most needed by chapters. Attendance and feedback have been positive. Get registered for a session today by logging into the Chapter Portal on Scholarship America's website. If you do not have a Chapter Portal login or you've lost your password, just send an e-mail to the national office at dollarsforscholars@scholarshipamerica.org with your name, e-mail address and chapter affiliation.

Currently the following three topics are available: (the font for these can be smaller if needed)

- 1. Technology Platform Information Sessions:** The platform will feature chapter website templates, online financial reporting and scholarship applications, donor and volunteer management systems, and a robust Chapter Resource Center. The technology platform is being developed now, with rollout to all chapters scheduled for the end of 2011, just in time to be used for the 2012 scholarship season.
 - Tuesday, May 10, 7:00 p.m. Central
 - Monday, May 23, 7:00 p.m. Central

- 2. Setting Up an Endowment and Practical Investment Tips from Scholarship America:** In this session, Anne Cheney, Scholarship America's controller, will focus on how to set up an endowment, what to pay attention to when investing, and how Scholarship America can help in the process.
 - Wednesday, May 4, 7:00 p.m. Central
- 3. Board Succession Planning and Recruitment:** In this session, Indiana Dollars for Scholars Regional Director Don Setterlof will help chapters understand the need for appropriate succession planning and offer a "how-to" that will lead them through the process in an easy, straightforward manner.
 - Tuesday, May 24, 8:00 p.m. Central
 - Monday, June 6, 7:00 p.m. Central

New presentations will be added each month. Future topics will include chapter collaboration, chapter fundamentals, fundraising 101, volunteer action, engaging the next generation of volunteers, and financing your college education.

New Scholarship Program Launched through NDCAN

North Dakota College Access Network (NDCAN) established a new scholarship through Dollars for Scholars in an effort to provide low income students with funding for college. DFS chapters were notified in early March that funding was available to award a scholarship to at least one student from each chapter. To qualify, high school seniors with economic need who are living in a Dollars for Scholars community were asked to submit an application to the state office by March 31, 2011.

The response to the new NDCAN scholarship was tremendous as 154 applications were received from 65 local chapters. Eighty students were randomly selected for the award. At least one scholarship was provided to each represented chapter. Local chapters should have received a check for their winning student already.



NDCAN is a free service administered by Bank of North Dakota in an effort to provide students with important resources, tools, links and other information that will make your jump to higher education easier. NDCAN is pleased to partner with Dollars for Scholars to help students as they plan how to finance their higher education dreams. For more information on NDCAN visit nd-can.com.

College Savings Events Taking Place

Sunday, May 29 is "529 College Savings Day" - a day that signifies the importance of saving for higher education. The date (5/29) corresponds to North Dakota's tax-advantaged 529 college savings plans, College SAVE, administered by Bank of North Dakota (BND).

In celebration, there will be free admission to Dakota Zoo in Bismarck on Friday, May 27 and at Red River Zoo in Fargo on June 3 for "529 Friday - College SAVE Day at the Zoo!"

Free Cloverdale hotdogs will be served in Bismarck from 4:30 p.m. to 6:00 p.m. In Fargo,

there will be free carousel rides and free animal presentations throughout the day. Both locations will give out a number of prizes including \$529 for college, an iPod Nano, a Kindle, a mini laptop, and much more!

And, if you head up to the State Fair this year, be sure to stop by the giant paintable mural, sponsored by College SAVE and BND. It's a free, family-friendly, hands-on event where you can learn about terrific opportunities to save for college, as well as sign up for a \$529 award into a College SAVE account.





2011 NDDFS Scholarships

This is a great time to have a DFS chapter in your community! In 2011, the state chapter will award more than \$140,000 to high school seniors and continuing college students. Learn more about scholarship opportunities at nddfs.org.

Scholarships Available Only to High School Seniors:

JoAnn Link Hetzel Vocational/Technical/Trade School Scholarship:

- Twenty \$500 scholarships for students attending a vocational or technical/trade school
• Applicants must have a 2.5 GPA or higher and be a full time student
• Deadline is June 10, 2011

Dr. Fradkin Community Service/Volunteer Scholarship:

- Eight \$500 scholarships for students who excel in community service
• Deadline is June 10, 2011

NEW! - North Dakota College Access Network Scholarship:

- One \$500 scholarship for each Dollars for Scholars chapter in North Dakota
• Applicants must demonstrate financial need
• Deadline was March 31, 2011

Scholarships Available Only to Continuing Students:

James A. Guy Returning Students/Graduate Students Scholarship:

- Forty \$500 scholarships
• Applicants must have a 2.5 GPA or higher
• Deadline is June 10, 2011

Calendar of Events

Mark Your Calendar!

Annual Chapter Appreciation Luncheon
Saturday, October 15, 2011
Doublewood Inn, Bismarck

State Chapter Board of Directors Annual Meeting
June 22, 2011 - 11 a.m. to 2 p.m.
Bank of North Dakota, Bismarck

A Letter from Laura, NDDFS State Director

Spring is here. This is my favorite time of the year. In part because day light hours are increasing, temperatures are getting warmer, snow is disappearing and flowers are beginning to sprout. But what I enjoy most in the springtime is receiving and reviewing scholarship applications.

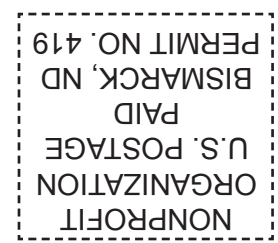
Each spring chapter board members pull out their calculators, tally what has been raised, and determine the number of scholarships to award as applications start to flood into your mailboxes. Next the work begins to review and score submissions, notify winners and host award ceremonies. This is the time of year when every volunteer's hard work to fund raise, plan, and organize is realized and you are

able to act on the Dollars for Scholars mission by awarding deserving students with scholarships.
Every spring my spirit is renewed by the joy of rewarding students and I gain a new sense of purpose for the year ahead. Yes, spring is what Dollars for Scholars is all about. I wish every chapter well as you award your 2011 scholarships.
Please continue to promote scholarships from the North Dakota Dollars for Scholars state office to eligible students in your community. See page 5 for a complete list. Have a wonderful spring!



Laura Entzel

6 Questions or Comments? • statedirector@nddfs.org • 1-888-592-8540



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Governing Board Members:

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Dennis Bense
Bernie Dardis
Deb Gebeke
Susan Heitkamp
Sue Hendrickson
Bob Neas
Lianne Rockstad
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White Shield Joins Dollars for Scholars

Welcome to our newest chapter, White Shield Dollars for Scholars! This chapter recently organized with a single purpose in mind: to create a positive platform that will allow students to receive recognition for achievements at the local level.

The board of directors has already begun important work to provide a firm foundation for the chapter. "We all firmly believe that our students are worth the effort of dotting every 'i' and crossing every 't'," explained Sarah Thorson, board president. "This has been a learning experience for every individual who has given their time and expertise to the cause."

The entire community has been involved by creating Hats & Jeans Fridays. With contributions from local community members and businesses, the chapter is well on its way to providing substantial scholarship



Pictured left to right: Kelly Syvertson, Sarah Thorson, Pam Esquibel, Janice Kerzmann, Clifford Davis

opportunities for future graduates of White Shield High School.

White Shield Dollars for Scholars board members include Sarah Thorson, president; Robert K. Syvertson, treasurer; Clifford Davis, vice president; Pamela Esquibel, secretary; Janice Kerzmann and Danielle Heney.

DOLLARS FOR SCHOLARS FOUNDER CELEBRATES 90TH BIRTHDAY

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