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FOR IMMEDIATE RELEASE

Stamford Dollars for Scholars® Adds New Board Member

**Bruce T. Moore, Sr. CCLP, President/CEO of Eastern Land Management
Joins Board**

STAMFORD, CT–April 22, 2014 –Stamford Dollars for Scholars, a local organization providing scholarships for students who live or attend high school in Stamford, announced that Bruce T. Moore, Sr. has joined its board of directors.

“Bruce is a great addition to the board. He has been a strong supporter of our work from the moment we were formed and has sponsored scholarships since 2012. His business and leadership experience will be invaluable to Stamford Dollars for Scholars,” said Tony D’Amelio, Co-President and founder of the organization.

Moore serves as President/CEO of Eastern Land Management (ELM). ELM, a Stamford based family-owned company founded in 1976, serves businesses throughout southern Connecticut and the New York metropolitan area by providing a full complement of integrated exterior site management services.

“I am honored to join the Stamford Dollars for Scholars board and work with this team. When I was first introduced to the Stamford Dollars for Scholars program, I was impressed with the mission of the scholarship program. The focus is on higher education, and not necessarily a four-year college degree,” said Bruce Moore, Sr. “As parents of two college educated children, my wife and I learned firsthand the frustrations of the scholarship application process. As the owner of a local business, I am pleased with this opportunity to be actively involved on the board of Stamford Dollars for Scholars as a way for me to give back to the community which has provided success for my family. These two threads piqued my interest in this organization which fulfills a valuable resource to the youth in our community seeking higher education, as these individuals will become our future leaders.”



Under Moore's leadership, Eastern Land Management actively supports multiple non-profit organizations in the local community including Domus Foundation, Stamford Boys & Girls Club, and Mill River Greenway. Moore also served as Immediate Past President of the Umbrella Club of Fairfield County, a local organization dedicated to assisting children and their families in need.

Moore received a Bachelor of Science in Business Administration, Management from Bryant University. He and his family reside in Stamford, CT.

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About Stamford Dollars for Scholars®

Stamford Dollars for Scholars is a locally run and supported, all-volunteer, 501(c)(3) non-profit organization founded in 2011 with a simple mission: to mobilize the community and support Stamford students with impactful scholarship awards to pursue education beyond high school. In just two years the organization has awarded 32 scholarships with a value of \$160,000. Stamford Dollars for Scholars is one of over 1,000 local grassroots Dollars for Scholars affiliates throughout America. Stamford Dollars for Scholars conducts fundraisers, events and activities to raise awareness and funds. To learn more visit www.StamfordDollarsForScholars.com and become a fan on Facebook at <http://www.facebook.com/StamfordD4S>.

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About Scholarship America®

Scholarship America mobilizes support for students getting into and graduating from college. Since 1958, Scholarship America has distributed more than \$2.9 billion in scholarship assistance to more than 1.9 million students, funding both entry-level and multi-year scholarships and emergency financial grants. More information is available at www.scholarshipamerica.org.



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