

## **Frank Stanley Beveridge Memorial Endowment**

Frank Stanley Beveridge, a familiar name in the greater Westfield community, was born in Canada on April 17, 1879. As a young boy he was adopted by a modest, farm couple in Nova Scotia. Frank learned the value of hard work through his endless chores on the family farm. He truly believed that work was good for the soul, and mankind.

Frank came to the United States to attend Mount Herman School in Northfield, Massachusetts, but he did not graduate from that school. He moved to upstate New York, married, and he and his wife had two daughters. The Beveridge family then moved to West Hartford, Connecticut because Frank began a job at the Fuller Brush Company in Hartford. He progressed in his career and eventually became the Director of Sales there.

Frank was an ambitious man. Once he made the decision to establish his own company, he began the search for the perfect location. Although he lived in West Hartford, his search brought him into Westfield, Massachusetts. When Frank slowly drove across the Westfield River Bridge, he couldn't help but be impressed by the magnificent flower boxes bursting with colorful blooms which adorned the bridge. At that instant he made his decision, "a town that cares that much about details is the town where I want my company." In 1931, Frank Stanley Beveridge started the very successful company, Stanley Home Products, Inc. in Westfield. Frank was still the head of Stanley Home Products at the time of his death in December 1956.

In 1949, this philanthropist gentleman established a trust to create beautiful Stanley Park in Westfield. Stanley Park, originally 25 acres of land, now stretches for 300 acres. The Frank Stanley Beveridge Foundation, Inc. was incorporated in 1956. Today, the mission of the foundation established by Mr. Beveridge is "to preserve and enhance the quality of life by embracing and perpetuating Frank Stanley Beveridge's philanthropic vision, through grants in support of programs in youth development, health education, religion, art and environment primarily in Hampden and Hampshire counties, Massachusetts."

In early 2012, CSF of Westfield submitted a grant application to the Beveridge Family Foundation, Inc. requesting funds for an Endowment Scholarship in honor of Frank Stanley Beveridge and his vision. The Foundation's Board of Directors approved a grant to establish this scholarship. This is yet, another example of the lasting legacy of Mr. Beveridge's spirit and generosity.

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