

**SLP 2012
grads attend:**

American University
Augsburg College
Aveda Institute
Barnard College
Bethel University
Boston College
Boston University
Bowdoin College
Bradley University
Carleton College
Chapman University
Columbia College
Concordia College
Coastal Carolina University
Cornell College
Dartmouth College
Drake University
Eckerd College
Gustavus Adolphus College
Indiana University
Iowa State University
Johns Hopkins University
Loyola University
Luther College
Macalester College
Marquette University
Mpls Community and Technical
Minn. State Univ. – Mankato
Minn. State Univ. – Moorhead
New College of Florida
New York University
Normandale Comm. College
North Hennepin Comm. College
Pomona College
St. Cloud State University
St. Catherine University
Saint John's University
St. Olaf College
St. Paul College
Smith College
Southwest Minn. State Univ.
University of Arizona
University of Kansas
University of Michigan
Univ. of Minn. – Morris
Univ. of Minn. – Twin Cities
Univ. of North Dakota
University of Northern Iowa
University of St. Andrews
University of St. Thomas
Univ. of Texas – San Antonio
Univ. of Wisconsin -- Madison
Univ. of Wisconsin – Stout
Villanova University
Wartburg College
Wellesley College
Winona State University
Yale University

98 scholarships from:

Neighborhoods
Families and individuals
Memorials
Businesses
Teachers and staff
Graduating classes
Retired faculty
Sports assoc.
Community assoc.

Thanks to you.

St. Louis Park

Dollars for SCHOLARS®

A Program of Scholarship America®

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Providing Post-Secondary Scholarships for Local Students

DFS Scholarships total 98 at Awards Night 2012

Graduating seniors were congratulated with rounds of applause at the St. Louis Park annual Academic Awards Night held May 30, 2012 at the high school where 98 Dollars for Scholars Scholarships were awarded. The scholarships given by community members were a highlight of the evening, concrete evidence of the care and support SLP students receive from their proud supporters.

Lauren Segal, President and CEO of Scholarship America, the parent non-profit organization of Dollars for Scholars, addressed the crowd. She was pleased to speak to a group that has given its youth DFS Scholarships since 1994.

The philanthropic nature of the St. Louis Park community and those touched by it was evidenced by the wide range of scholarship sponsors. Neighborhoods, retired faculty, individuals, sports groups, and graduating classes reaching back as far as 1957 joined to lend a hand in paying down the high cost of higher education for deserving students.

Seniors were grateful to receive scholarship support as they moved onto a wide range of post-secondary choices from Minnesota to across the United States.

Higher education more important than ever

Post-secondary education carries a high price tag but all indicators underline its growing importance. By 2018, Minnesota employers expect 70% of jobs in the state will require education beyond high school. That's according to a Georgetown University study, the 2010 Projection of Jobs and Education Requirements.

Chris Farrell, economics editor for APM's "Marketplace Money" echoes the importance of post-secondary education from an investment standpoint. He sees it as a risk-taking investment that creates an opportunity for a higher return. Echoing Farrell's opinion, economists Michael Greenstone and Adam Looney of the Brookings Institute cite the return on investing in college as about 15 percent a year for the past 60 years, doubling the average return of 6.8% from the stock market over the same period. Dollars for Scholars contributions help students get a start on their future earnings.



SLP High School 2012 scholarship recipients Jess Ableson, Michael Cork and Ryan Nicholas are all smiles at the 2012 Awards Night.

Neighborhood volunteers spread DFS message, raise \$20,100

Last year, \$20,100 was raised through the efforts of DFS neighborhood volunteers. These are the folks who canvas St. Louis Park's neighborhoods, and like your favorite postal workers, nothing hampers their delivery of newsletters and donation appeals. Everyone from Aldersgate Methodist Church's confirmation class to the Aquila Service Club, youth organizations, teams, families and individuals work to help our youth with scholarship donations. Last year's contributions resulted in 30 neighborhood scholarships. Steve Parsons, SLP Class of 2000, started the Minikahda Vista Neighborhood Scholarship during his sophomore year with fellow classmate, Molly Richardson. He canvassed his neighborhood throughout high school and has returned on occasion to help the effort in later years. "For me it was meaningful because I was able to see it make a difference in someone's life," said Steve. Please make a difference like Steve. Volunteer to spread the message, and donate to your neighborhood scholarship.

Thomas Friedman's New York Times article praises SLP's success

St. Louis Park native and New York Times opinions columnist, Thomas Friedman rained praise on the community in his October 30 opinion piece. He noted it "has all the trends impacting America," including changing demographics, and that SLP is a success because of its keen preference for political moderation and a population that values education. Said Friedman, "Mayor Jeffrey Jacobs of St. Louis Park notes that 85 percent of residents here today don't have kids in local public schools, yet they regularly vote to increase real estate taxes to improve these schools, because they understand that 'you cannot cheapskate yourself to greatness' and 'they see value for their money.' "

Be appreciated!

Enjoy a sampling of the winning notes of thanks DFS Scholarship recipients write:

"I was so humbled and touched to hear that I was chosen over other incredibly intelligent St. Louis Park Seniors to receive this award."

"Your generosity has inspired me to help others and give back to the community."

"I'm very proud to be part of such a great high school and such a great community that makes up St. Louis Park."

"College expenses are always on my mind and I can't thank you enough for helping me out."



Dollars for Scholars is a community effort that helps assure bright futures.

SLP DFS announces new website

Donations, scholarship applications, updates and volunteer opportunities are at your fingertips with the new SLP DFS website at dollarsforscholars.org. Search scholarship listings, and find the latest DFS information at local and national levels. Please contribute at dollarsforscholars.org, giveMN.org or by mail to SLP DFS at P.O. Box 16403, St. Louis Park, MN 55416. Contact any board member with questions.

Our Board: Judy Romlin, chair; Cheryl Broady, Carol Clay, Kari Conroy, Beth Cork, Dan Feder, Melanie Heuiser Hill, Andi Larsen, Tammy McCanna, Rob Metz, Barb Nelson, Nancy Ostrom, Renee Retka, Jodi Rogness, Jim Romlin, Dave Rotert, Sue Rotert, Jerry Rotman, Lou Rotman, Sylvia Timian and Diane Vig.